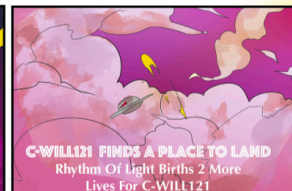


LIFE ON THE OTHER SIDE OF THE RED CARPET ...

September 3, 2018

## FOR THOSE WHO GO WAY OUT TO DREAM

maewi ENTERTAINMENT **MUSIC HERO** RAW BIRTH **ISSUE #2**  
MUSIC HERO



Major Tom to Ground Control: Do you copy.

Unknown Entry into the stratosphere of the auditory canal – commencing.

Mission Control: What's the mission?

MUSIC HERO is a complete Story that introduces the CLOSER idea of music "Saving People" ...

*"I mean, we all go back and forth on how great music is and how it literally saves lives, literally mentally, physically and spiritually. SO, I decided for my 7th album to journey this idea into people in real time..." he shares in a kinda impromptu interview.*

Well in that case – We have go ahead. Repeat. Go – Ahead. We like that.

Now all we need is a context. Because every story has a story.



**MUSIC HERO – C-WILL121** is the main character **that's born through the "RHYTHM OF LIGHT"...** his base is a planet called "GALAGREE" where he and his two assistants in technology and tone vibration help him achieve getting his message of music to humans. However, he was made in the human image as well. He learns quickly that music can heal quicker than the physical altercation, "BUT" only if he can get his music to people in time before something happens... "He will also discover that this music he is automatically bound to do holds memories positive of people that welcomes change." ....

**Secret Weapon: He knows how to make a bang:** See, C-Will121 went on to play for legendary POP, ROCK and Hip-Hop music artist, "Bell-Biv-Devoe," "Queen Latifah," "Marianne Faithfull," "Roger Waters" -(from "PINK FLOYD)," "David Byrne," and many other major and independent music artist, Reese, Neycha, Kefu, & Bobby Bell.

He Toured as a drummer on the 1st original "Club MTV" tour, VH1 unplugged, all kinds of Festivals including the "LA LA PALUSA" festivals, and late night shows, "David Lettermen," "Oprah Winfrey show," "BET Night Time," "MTV Unplugged," ... and many other shows on major television networks. **This Old Soul is no new kid on the block.**

**Your next move: Wipe that Stardust out your eye:** While it's easy to live in yesterday realities. It's September 2018 people, and we have some serious work to do. For traversing through a very different realm (the kind that Bjork + David Bowie + Sia + a couple other unique galactical souls dip into (and dip from)) lands another unique soul.

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One that cannot be defined in a single track – and yet holds a whole other vision together. You know the type. The new age Enigma. The bold. The ambitious. The awakened. The kicking up a world tour, living his music front and centre, an all-in attitude that fills in every beat, pause, and transition of this up and coming studio album. A place where all his individuality is embraced, harnessed and heard. (Yup – every beat is 100% him).

**So you ready for this?!** Because MUSIC HERO which happens to be the 7th new album is **homecoming on December 7th Friday 2018**. Because it's about to get voyeuristic, interstellar, and multidimensional. (and music and an open heart is the only substance you need) **and this "New Vibe Music Artist," C-Will121, has your ticket covered.** (well, for the price of the album

that is)

Unwrapping the layers, subtext, purpose, and visionary elements of this upcoming album – I couldn't help but wonder can the music fill the voids. It became harder and harder to imagine what musicology the tracks would actually hold. And in awe, I just kept unravelling this mystery.

Calling all the **People of The Sun**:

Ok. Let me just auto-correct right here. On the very first track that pulled me eye. This is not an album. This is a Production. It's a whole "oh no – you didn't just raise the bar to there" kinda experience that can actually augment the way you experience sound. I'm seeing where the future of music could go. And that's kinda a huge gift in that alone. It doesn't take a creative soul to know you're listening to something way out of the edges – without feeling like you've been dropped into some meshed up paradigm. Though I can see him doing that. Yeah, totally. Totally see that. This track takes the listener on

a whole topsy journey wonderland experience, through theatrical instrumentation, visionary lyrics, and underplayed Carribean infusions just to smooth reality over. It leaves me with an itch to google the video on Youtube – just to make sure you're still in the same shared reality. It's got such a depth to it that it feels like if I blink, I might just miss something critical. Or get left behind. That's what happens when you hurtle through time and space at the speed of light – I imagine.

Slowing my eye over the next track – **See That** – I wondered if we might take a moment to land somewhere and get our bearings. And yes, I like what I felt. Old School made real smooth. Somewhere between eras and futurisms. The kinda track that could just as easily fit into the StarWars Cantina or Fifth Element. Here humanism meets cyborg and the past strums a trump and beats feel like something Prince would be rocking wherever he is these days. My only critic. Way too short. Oh and lacing grunge- real-world-rap over that without killing it – while slaying it.

**Change your mind** – Hello! Those cords. For some reason, Owl City jumped into mind – but to be honest – this isn't that. Unforced, Simple, Playful, not overproduced, and dreamy – with a whole new inflexion. It's super cute. Yes. I just called this track cute. And hit the replay button. Because the sing-along-ability on this track has no smear of cheese and still feels like a complex production that's completely approachable. And yes, you can't have an album without a little oh-laaa-la. Prepare to get this song stuck in your head and actually enjoy it!

**Your Portal** – That voice is meant to be heard. Whether it's in whispers or in full expression. I just knew this was going to be my favourite. It's a SuperNova thing. Another simple complex truth in full technicolour orchestral production with flavours of RnB, Jazzy dabbles, Bluesy richness, where funk meets synth, that refuses to be dated (which is a feat in itself).

I recently heard this profound wisdom. Your Mother is here to teach you, you have a heart. Your Father is here to teach you how that hearts translates, fits into, and impacts on the world. And with this wisdom, those deep-rooted African perspectives, and those opening lyrics – I think we found the track of tracks. Because this isn't just the music the world needs right now (and craves) but it is the truth that needs us.



Welcome to the Freak Show.

A social commentary on how we're quick to judge the world. A "can't get angry enough" parody of the voices in our heads. Because in a world that can slam metal down on us, when you realize where the power is - everything goes to pop.



After all, no one comes out of this production alive.

So instead of fighting for something, the mission statement is to live for something.

Because every story has a story ...



and this story is still very much happening.

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